

PRESS RELEASE

LEHMAN, LEE & XU To Continue as China Member of Global Advertising Lawyers Alliance

Beijing, China – August 17, 2007 – Despite Mr. Richard Wageman's departure, Lehman, Lee & Xu is pleased to carry on as China member of the Global Advertising Lawyers Alliance (GALA) especially in light of the 2008 Beijing Olympics.

Mr. Edward Lehman, who is currently the Managing Director of Lehman, Lee & Xu and is recognized as one of the leading experts on franchising and advertising laws in China, was excited about the continuation of membership. "GALA provides a worldwide resource to individuals and corporations interested in answers to questions and solutions to problems involving the complex legal issues affecting advertisers and marketers." "The sizzling pace of changed market conditions, the magnitude of intense competition and a tightly controlled media environment in China have further called for advertising lawyers with on-the-ground and meticulous local knowledge to offer you cutting-edge and industry-focused legal expertise", he added.

To learn more about Lehman, Lee & Xu's expertise on franchising and advertising laws, please visit <u>www.lehmanlaw.com</u>.

Lehman, Lee & Xu LLX is an award winning Chinese corporate commercial law firm with strong M&A and IP practice. We have been identified by the Asian Legal Business Magazine as the 3rd largest law firm in China (26th largest in Asia) with more than 218 professionals in 7 offices across Greater China. The firm is managed by Mr. Edward Lehman, who has nearly twenty years of legal experience in China.