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## PRESS RELEASE

### MC Distributes National Culture Market IPR Protection Special Law Enforcement Plan

Beijing, China –Nov 29, 2010

The Ministry of Culture has recently printed and distributed the National Culture Market IP Right Protection Special Law Enforcement Action Plan to carry out culture market IP right protection special law enforcement activities on a national scale from October 2010 to March 2011. The activities focus on disciplining infringing and pirating acts of online games, online music, online animation, video games and karaoke songs, and the key areas are the Bohai Sea surrounding area, Yangtze River Delta and the Pearl River Delta areas. Main tasks include: disciplining ‘private servers’ and ‘plug-ins’ of online games; clearing the song VOD systems at entertainment places; strictly investigating and punishing infringing and pirating online music; uncovering illegal anime game products; investigating and penalizing forged and fake artistic products; taking severe measures against lip synching and fake music performances, and investigating and eliminating film and television servers at internet cafes.

Lehman, Lee & Xu is a prominent Chinese corporate law firm and trademark and patent agency with offices in Beijing, Shanghai, Shenzhen, Hong Kong, Macau, and Mongolia. The firm has been recognized as one of the top trademark firms in China by several intellectual property magazines and is managed by Mr. Edward Lehman, a leading expert on corporate law with 20 years of practice experience in Mainland China.

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