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## PRESS RELEASE

### China Enforces Protection Of IP Rights, Severely Disciplining Infringing Acts Of Pirates

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The General Office of the State Council recently promulgated the Circular of the General Office of the State Council on Printing and Distributing Special Campaign Plans on Intellectual Property Infringements and the Manufacturing and Selling of Fake or Inferior Quality Commodities. The Plan requires the Department of Industry and Commerce and the Department of Press and Publication (intellectual property rights) to enforce the protection of intellectual property rights, severely disciplining internet rights-infringing pirates, especially the rights-infringing acts of pirating film and television works with the relevant departments, to strengthen supervision of internet-shopping, telephone shopping and television shopping activities, and to focus on disciplining the fraudulent practice of selling products which infringe intellectual property rights and fake or inferior quality products through the internet, communication network and television network. The Plan also requires Customs to increase its power to investigate and penalize import and export commodities which infringe intellectual property rights at key ports by law according to the constitutions and area distributions of intellectual property rights infringement cases at the import and export stage. The Department of Commerce and Intellectual Property Rights shall enhance intellectual property rights protection involving foreign interests, and increase its power to penalize enterprises which have been verified as having infringed the intellectual property rights of imports and exports.

Lehman, Lee & Xu is a prominent Chinese corporate law firm and trademark and patent agency with offices in Beijing, Shanghai, Shenzhen, Hong Kong, Macau, and Mongolia. The firm is managed by Mr. Edward Lehman who is a long-time China resident, and is recognized as a leading expert on corporate law with 21 years of practice experience in Mainland China.

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