PRESS RELEASE

Circular To Considerably Rectify Market Order In Press, Publication & Copyright Area Issued

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Recently the General Administration of Press and Publication, the National Copyright Administration and the Office of the National Working Group for “Eliminating Pornography and Illegal Publications” urgently issued the Circular on Special Action for Cracking down on Violations of Intellectual Property Rights and on the Production and Distribution of Fake and Substandard Products and Further Improving the Use of Original Software (“the Circular”) to require all districts to strengthen the supervision of printing and copying by enterprises of resources, books, softwares and audiovisual materials in press and publication and the copyright industry and to strengthen the crackdown on internet infringement and piracy. In accordance with the Circular, a special investigation into enterprises’ printing and copying of all types of publications, printed matter, discs, computer software, packing and presentation, and trademark labels will be carried out and the illegal printing, copying, surprinting and sale of labels and other printing activities will be strictly investigated and the offending entities prosecuted from November 2010 to January 2011; and the licences of enterprises seriously and illegally printing, copying, surprinting and selling labels or illegally copying computer software and audiovisual materials will be revoked for printing and copying.

Lehman, Lee & Xu is a prominent Chinese corporate law firm and trademark and patent agency with offices in Beijing, Shanghai, Shenzhen, Hong Kong, Macau, and Mongolia. The firm is managed by Mr. Edward Lehman who is a long-time China resident, and is recognized as a leading expert on corporate law with 21 years of practice experience in Mainland China.

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