

LEHMAN, LEE & XU



雷曼律师事务所

## PRESS RELEASE

### EDWARD LEHMAN TO PRESENT AT MICROSOFT AND GLOBAL ADVERTISING LAWYERS ALLIANCE SEMINAR ON MAY 21, 2009

**Beijing – April 20, 2009** –Microsoft and the Global Advertising Lawyers Alliance (G.A.L.A.) have invited Mr. Edward Lehman, managing director of Lehman, Lee & Xu, to speak at a seminar co-sponsored by the two organizations on May 21, 2009 at Seattle University. The seminar will cover a broad range of advertising related legal issues including Testimonials and Endorsements, In Game Advertising, Green Marketing, Contests and Sweepstakes, and Advertising to Children. The seminar will be attended by some of the major companies in the United States, including Nintendo, Adobe, Starbucks, Nike, Pokémon, Amazon, Costco and Boeing.

Mr. Lehman, widely regarded as one of the foremost experts on China's advertising laws, will specifically address China's laws and regulations related to in game advertising. Lehman, Lee and Xu is the China member of GALA and Mr. Lehman is the President of the Asia-Pacific section. The presenters at the seminar include some of the most highly respected advertising lawyers in their respective jurisdictions.

Lehman, Lee & Xu is a prominent Chinese corporate law firm and trademark and patent agency with offices in Beijing, Shanghai, Shenzhen, Hong Kong, Macau, and Mongolia. The firm is managed by Mr. Edward Lehman who is a long-time China resident, and is recognized as a leading expert on corporate law with 20 years of practice experience in Mainland China.

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