PRESS RELEASE

NIKE SUES CHINESE COMPANIES OVER LOGO

Shanghai, China – April 02, 2009 – American sporting goods giant Nike is suing two Chinese companies for copying one of its logos – a silhouette of former basketball star Michael Jordan slam dunking. Shanghai Century Lianhua Chengshan Supermarket Co. Ltd was illegally displaying and selling fake sports pants bearing the logo for more than a year.

For more information see: http://www.chinadaily.com.cn/china/2009-04/02/content_7642260.htm

Matthew McKee, attorney from Lehman, Lee & Xu, commented that “[w]e are seeing a growing willingness of foreign companies to protect their intellectual property rights in China. The reality is that the mechanisms are in place for IP owners to obtain redress. Our clients are becoming more aggressive in the position they are taking toward piracy in China, a recognition of the growing importance of the domestic market and greater faith in China’s IP system”

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